



Barron Electric Cooperative
84th Annual Meeting
March 28, 2020

Delivering Value

2019 Annual Report

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Cooperative Principles

Voluntary and Open Membership
Democratic Member Control
Members' Economic Participation
Autonomy and Independence
Education, Training and Information
Cooperation Among Cooperatives
Concern for Community



84th Annual Meeting • March 28, 2020 Barron High School Gymnasium

- 8:30 a.m. Registration
Music by the Stringsmiths, Kids' Program,
Food Drive for Turtle Lake Food Pantry
- 10:00 a.m. Business Meeting Called to Order - Randy Cook, President
- National Anthem performed by the Stringsmiths
 - Legislative Introductions
 - Adoption of Rules of Order
 - Official Notice and Minutes - Scott Warwick, Secretary
 - Financial Report - Mandy Straw, Director of Finance
 - Legislative and Environmental Update - Brian Rude, Dairyland Power Cooperative
 - Manager's Report - Dallas Sloan
 - President's Report - Randy Cook
 - Election of Directors - Districts 2, 4, and 8
 - Resolution to Adopt Amendments to the Cooperative Bylaws
 - Unfinished Business
 - New Business
 - Adjournment



Rules of Order for Official Business Meeting

1. The meeting will be conducted in accordance with the current edition of Robert's Rules of Order Newly Revised and under the following special Rules of Order.
2. Members wishing to speak are to give their names and the districts in which they are members.
3. During nomination and election proceedings for directors, candidates will be allowed to speak for two minutes. One member supporting his/her candidacy will also be allowed to speak for two minutes.
4. Resolutions must have been submitted to the Resolutions Committee for consideration, as required by previous notice, and mailed to all members for action at the annual meeting. This does not preclude members from making simple motions from the floor.
5. Only members may be allowed to speak for two minutes on each issue and for one time only, except that an additional two minutes may be granted by unanimous consent.
6. No signs or handouts will be permitted within the building of the place of the meeting, except such handouts as required for the official conduct of the annual meeting. No handouts made available outside of the building will use the name of the cooperative, its letterhead or logo to imply that the cooperative supports or opposes any candidate for director or resolution.
7. No demonstrations shall be held within the building of the place of the meeting.

Reprinting or use of any information in this report is strictly forbidden
without permission of Barron Electric Cooperative.

Minutes of the 83rd Annual Meeting

The 83rd Annual Meeting of Barron Electric Cooperative was held on Saturday, March 30, 2019 at the Barron High School Gymnasium in Barron, Wisconsin. Registration of members began at 8:30 a.m.

The meeting was called to order by President Randy Cook at 10:00 a.m. President Cook recognized the veterans and thanked them for their service. The National Anthem was performed by the Stringsmites. President Cook acknowledged and thanked the organizations that participated in the meeting. The minutes of the meeting were recorded by the Secretary, Scott Warwick, assisted by Executive Secretary Jennifer Horstman.

Special guests were introduced to the members. Those attending were: Senator Janet Bewley, Representative Romaine Quinn and Stacey Hessel, Constituent Services Representative for Congressman Duffy's office. Senator Bewley and Representative Quinn addressed the membership.

Member Wayne Pederstuen moved to adopt the Rules of Order for the Official Business Meeting, as printed on Page 2 of the Annual Report. The motion was seconded and carried by a two-thirds show of voting cards.

Scott Warwick, Secretary of the Cooperative, read the official notice of the 83rd Annual Meeting as it appeared in the cooperative's March 2019 issue of News for You that was

mailed to each member during the last week of February 2019.

Persons seated at the head table were introduced by the President as follows: Dallas Sloan, General Manager, Jennifer Horstman, Executive Secretary, Scott Warwick, Secretary and District IV Director and Randy Cook, President and Director of District VII. President Cook introduced the following Directors: Arlyn Helm - District I; Tim Kessler - District II; Michael Baker - District III; Scott Warwick - District IV; Larry Kuhl - District V; Lynn Peterson - District VI; Selmer Nelson - District VIII; and Richard Bol - District IX.

The minutes of the 82nd Annual Meeting were approved immediately following adjournment by an assigned committee. The approved minutes were printed on Page 3 and 10 of the Annual Report. President Cook addressed the membership and asked for unanimous consent for the Board of Directors to approve the 83rd Annual Meeting minutes at their next regular scheduled meeting. With no objection, the 83rd Annual Meeting Minutes will be approved by the board of directors at their next regular meeting.

Mandy Straw, Director of Finance, gave the financial report, which was approved as presented.

Jeff Springer of Dairyland Power presented information to the members regarding Home automation, DPC's Evergreen Project that allows customers to purchase renewable energy, and the solar energy portion of Dairyland Power's generation mix. He also spoke about current and future offerings in the electric car market.

Manager Sloan presented information to the members regarding the Cooperative's past year

in regard to retiring old generation power plants, the need for fast response and cleaner plants and new technology at your cooperative.

President Cook introduced the ballot tellers for director elections. Jill Washkuhn was announced as head teller. President Cook explained the qualifications to become a director as described in the Bylaws of Barron Electric Cooperative.

President Cook conducted the election of directors for Districts VI, III, and IX beginning at 10:30 a.m.

District VI had three candidates nominated by petition, Mark Dobberfuhr, Patricia Mandel and Gene Phillips. There being no further nominations, the nominations were closed. Each candidate spoke on their behalf for election as director in District VI. Chuck Sandman spoke on behalf of Mark Dobberfuhr. Sherry Arnold spoke on behalf of Patricia Mandel. Gene Phillips did not have anyone speak on his behalf. Tellers collected ballots and proceeded with the counting of the ballots.

There was a break at 10:53 a.m., and the meeting resumed at 10:56 a.m.

District III had one candidate nominated by petition, Michael Baker. There being no further nominations, the nominations were closed. Michael Baker spoke on his behalf for election as director in District III. Michael Baker was elected director for District III by a majority of voting cards.

District IX had one candidate nominated by petition, Richard Bol. There being no further nominations, the nominations were closed. Richard Bol spoke on his behalf for election as director in District IX. Richard Bol was elected director for District IX by a majority of voting cards.

President Cook reported on the state of the cooperative in his address to the membership.



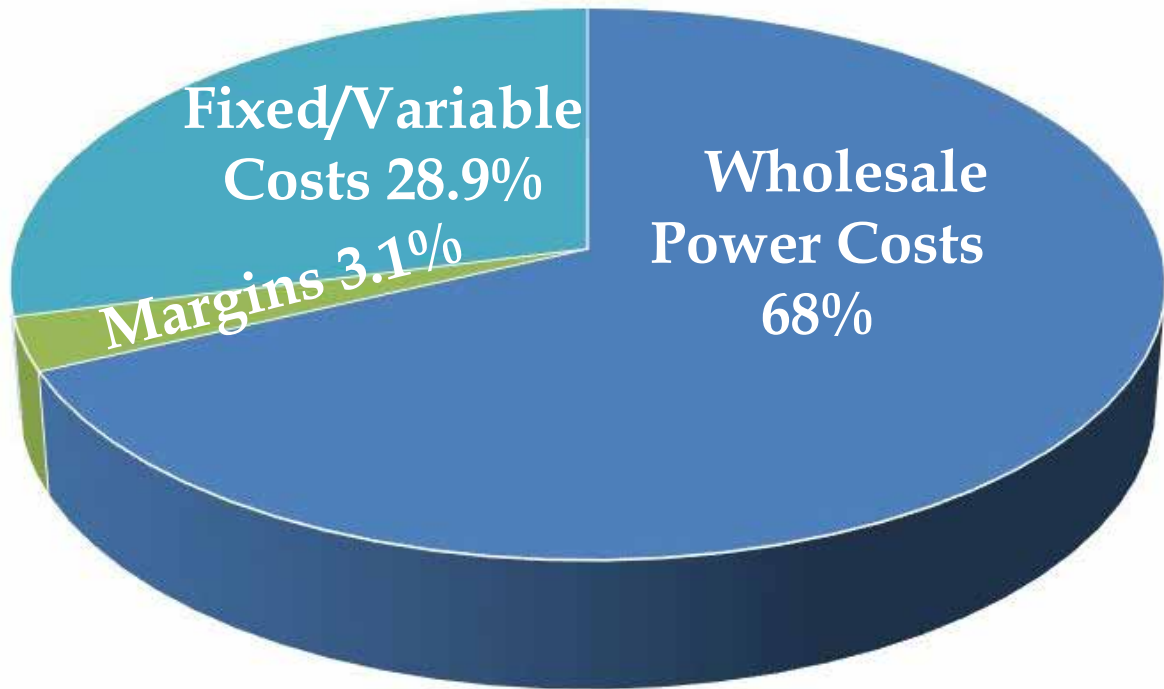
Continued on Page 10

Statement of Operations



Arlyn Helm
District 1
Treasurer

	Dec. 31, 2018	Dec. 31, 2019
OPERATING REVENUE & PATRONAGE CAPITAL \$	\$ 40,968,419	\$ 39,252,229
OPERATING EXPENSE:		
Cost of Purchased Power	27,248,745	26,679,944
Distribution Expense - Operation.....	1,206,548	1,239,169
Distribution Expense - Maintenance	2,050,177	2,254,282
Consumer Accounts Expense.....	573,577	581,827
Customer Service and Informational Expense	552,009	571,741
Administrative and General Expense	1,698,591	1,747,381
Depreciation and Amortization Expense	2,763,582	3,176,597
Tax Expense	457,135	401,056
Interest on Long-Term Debt	1,447,642	1,388,290
Other Deductions - NET	1,384,525	2,323
TOTAL COST OF ELECTRIC SERVICE.....	39,382,531	38,042,611
OPERATING MARGINS (Revenue Less Expense)	1,585,888	1,209,618
NON OPERATING MARGINS - NET	47,907	40,169
GENERATION AND TRANSMISSION		
CAPITAL CREDITS.....	421,243	936,469
OTHER CAPITAL CREDITS.....	327,934	249,974
PATRONAGE CAPITAL OR MARGINS.....	\$ 2,382,972	\$ 2,436,231



Above is an illustration of the allocation of funds Barron Electric collects.

The cooperative is required to have an annual audit; CliftonLarsonAllen conducted the annual audit as of December 31, 2019. This is part of the board's trusteeship function where we assure our members that the assets of the cooperative are being protected.

Balance Sheet

ASSETS	Dec. 31, 2018	Dec. 31, 2019
UTILITY PLANT		
Total Utility Plant in Service	\$ 89,931,836	\$ 93,165,598
Construction Work in Progress	0	0
	\$ 89,931,836	\$ 93,165,598
LESS:		
Accumulated Provision for Depreciation	35,242,290	37,831,372
Net Utility Plant	54,689,546	55,334,226
OTHER PROPERTY AND INVESTMENTS		
Investments in Associated Organizations	17,911,394	18,606,202
Other Investments	378,952	313,682
TOTAL	18,290,346	18,919,884
CURRENT AND ACCRUED ASSETS		
Cash - General Funds	524,759	242,556
Temporary Investments	2,383	785
Accounts Receivable - Net Sales of Energy	3,073,037	3,038,574
Accounts Receivable - Net Other	126,905	998,699
Materials and Supplies - Electric and Other	255,276	286,678
Prepayments	183,109	172,864
Other Current and Accrued Assets	139,440	113,464
TOTAL CURRENT AND ACCRUED ASSETS	4,304,909	4,853,619
DEFERRED DEBITS	796,533	721,849
TOTAL ASSETS AND OTHER DEBITS	\$ 78,081,334	\$ 79,829,578
LIABILITIES		
MARGINS AND EQUITIES		
Patronage Capital	35,601,094	37,162,220
Other Margins and Equities	1,680,688	1,770,741
TOTAL MARGINS AND EQUITIES	37,281,782	38,932,961
LONG-TERM DEBT	32,139,122	30,924,193
CURRENT AND ACCRUED LIABILITIES		
Notes Payable	404,000	2,179,500
Accounts Payable	2,693,490	2,673,005
Current Maturities Long-Term Debt	1,152,841	1,198,503
Other Current and Accrued Liabilities	1,251,827	1,175,642
TOTAL CURRENT AND ACCRUED LIABILITIES	5,502,158	7,226,650
DEFERRED CREDITS	3,158,272	2,745,774
TOTAL LIABILITIES AND OTHER CREDITS	\$ 78,081,334	\$ 79,829,578

Our Power Supplier

Barron Electric buys all of its power from Dairyland Power Cooperative, an electric generation and transmission cooperative. Dairyland Power invested in two major renewable energy investments in 2019: a power purchase agreement with Ranger Power for the 149MW Badger State Solar facility and with Avangrid Renewables for the proposed 52 MW Tatanka Ridge Wind energy facility. Dairyland's renewable energy portfolio includes the 98MW Quilt Block Wind Farm and 80 MW Barton WindFarm. In addition, 18 new solar energy facilities are online in the Dairyland system.



President's Report



Randy Cook

Barron Electric Cooperative is 84 years old. For any business to be in operation for 84 years is a testament to its members, employees, and management.

Members play an important part in the success of Barron Electric by setting expectations, providing feedback and by directly participating in the annual members' meeting, to mention a few. Members' satisfaction is at the heart of what drives Barron Electric's employees and Board of Directors to be one of the best electrical distribution cooperatives in Wisconsin for 84 years. To ensure that we continue to meet your needs and those of all members of Barron Electric, I encourage members to let us know what we are doing right as well as how we can better meet your needs today and in the future.

Our mission statement is clear, and it reads; "Barron Electric Cooperative is a member-owned business that safely provides energy, products, and services to improve the quality of lives in the area we serve." Having said that, let us look back over 2019 to see what challenges we faced and accomplishments we achieved.

Barron Electric scored high in customer satisfaction. Over 1,600 members completed an American Customer Satisfaction Survey ranking Barron Electric the second

highest score in the nation in customer satisfaction among

electrical cooperatives. I encourage members to check out Barron Electric's interactive website to see the many ways you can benefit from cooperative services, communicate with the cooperative staff and keep track of your energy usage.

Residential Sales

The cooperative saw a slight decrease in residential sales dropping from 167,115,000 kWh sold in 2018 to 165,982,239 kWh sold in 2019. The kWh drop was largely due to milder weather in 2019 and energy efficiencies through the use of LED technology and more efficient appliances. The seasonal sector

members and their families, as well as on businesses throughout our service area.

Capital Credits or Cashback Credits

In 2019, Barron Electric returned nearly \$600,000 in capital credits to nearly 12,000 members. Annual cooperative month events continue to be well attended and appreciated by members. They also provide an opportunity for employees and the board of directors to interact with members. Thank you for your participation in these events. As a side note, unclaimed capital credits are used to fund scholarships for

students and donations to charities and non-profit groups who often provide free services to those in need. Out of these funds, Barron Electric, along with other cooperatives, contributed \$2,500 to send eight linemen from the Midwest to build power lines to a village in Guatemala. For the first time, people living in this remote part of their county would have electricity. With your help, 42 homes, a school and hospital have electricity for lights, appliances and clean water.

Thank you.

Barron Electric, through non-partisan efforts, works closely with all elected officials who represent members in our service area. This past year was no exception as we met several times with State Representative Quinn and State Senator Bewley thanking them for their support on state issues facing both cooperatives and our members. Rural Broadband, or the lack thereof, for many of our members, continues to be an issue that we have discussed with our representatives. Like electricity, broadband has become a necessity for nearly every household



Danae Becker, Member Account Representative, presents a cashback credit check to Conrad Warner.

saw double digit increases in kWh usage for the second consecutive year, up 10 percent over last year. Large commercial loads were off 21 percent due to less usage by sand plants, which are directly impacted by current low crude oil prices. The average residential member used 1,150 kWhs per month with an average electric bill of \$150 per month.

Rates in 2019 remain unchanged. Barron Electric Cooperative has the second lowest power rates among the 24 cooperatives served by Dairyland Power Cooperative. The manager and board of directors understand the impact electric rates have on our

Manager's Report

July 19th Derecho

In 2019, our members experienced the highest number of outage hours ever. The storm that hit Barron County on July 19 at approximately 5:30 p.m. was devastating. Winds up to 90 MPH, along with two confirmed tornadoes, left a path of destruction the entire length of Barron County. The storm traveled almost 500 miles in 10 hours across the upper Midwest. The first member lost power Friday evening, and the last member had power restored nine days later on the morning of Sunday, July 28. Working in conditions that were hot, humid, rainy, and windy, crews replaced nearly 90 poles while 73 transformers were replaced.

Where do you start first? For us, it was a call to all of our crew members. Second, it was a call for more help. We activated Restoration of Power in an Emergency (ROPE). The number of linemen doubled in just one call, and crews were in Barron by Saturday morning at 6:00 a.m. Our next call was to Zielie's Tree Service, our Right-of-Way Contractor, to assist our crews working on our system as well as the additional crews. Fifteen tree cutters were here shortly after 2:00 a.m. Next, we reserved lodging and found food vendors. Without a rested, well-fed crew, nothing goes well. Finally material, we do carry material on hand, but not to the level needed

for this size of storm. All of this was completed by 9:00 p.m.

I want to thank the cooperatives that sent crews to help us including Bayfield, Chippewa Valley, Eau Claire Energy, Jump River, Pierce Pepin, and St. Croix. I also want to thank the local municipal utilities who helped us out including Barron Light and Water, Cumberland Municipal Utility, Rice Lake Utilities, as well as PUSH. Bell Pole delivered poles in the middle of the night, while our material supplier, RESCO, was making various deliveries daily. Most of all, I want to thank you, our members. Trust me, we know it is not easy to be without power, and we understand how difficult it is to be without power for several days. I thank you for your patience and cooperation.

The storm did qualify for FEMA reimbursement. The damages for our cooperative totaled over \$1.3 million dollars. Over 700 hours went into preparing the FEMA application and documentation. A storm that lasted one hour, caused \$1 million in damages, and took nine days to repair, wow.

Safety

Safety is our first priority; we want all of our employees to go home safe every day. Of the more than 7,000 hours worked during this restoral, we only had one injury. A lineman cut his hand on a barbwire fence. When you consider the

conditions that the crews worked in each day, this was an outstanding effort. I recall sitting in the emergency room as the lineman was getting stitches; he told me, "I can still work with my other hand, I can do this and that." I made him promise he would only drive truck for the next 72 hours until the stitches healed per doctor's orders. The dedication to our members, and our focus on safety was impressive.

American Customer Satisfaction Index (ACSI)

The American Customer Satisfaction Index (ACSI) is the only national cross-industry measure of customer satisfaction in the United States. The index measures the satisfaction of consumers with the quality of products and services offered. While there may be a number of survey questions asked by a business, four questions have to remain the same in any survey. Members were asked to rate how satisfied they were with the cooperative and to compare the cooperative to an ideal utility company. They were also asked how likely they would be to choose Barron Electric if given a choice of suppliers. Barron Electric has conducted this survey five times since the year 2000.

I am happy to report that we



Dallas Sloan



Over 65 crew members helped restore power after the July 19 storm.

Continued on page 8

President's Report *Continued from page 6*

and business in rural America. Families depend on broadband to help educate their children, run their homes, communicate with work and family, and many elderly need broadband for better health care. Staying in contact with elected officials from representatives to the Governor's office has become vitally important to ensure cooperatives and their members are not forgotten in today's global environment.

Dedicated to good governance, the board of directors and senior staff participated in a 2-day governance training, tailor-made for our cooperative. As a result, cooperative by-laws and policies were reviewed and updated. Policies as they related to candidacy for the board of directors were reviewed and as a result made more transparent. The board of directors implemented time frames for directors to complete training requirements to better aid their effectiveness as a board member. As directors and employees, we work for you the member. Your confidence in the way we operate your cooperative is essential to yet another 84 successful years.

Last year did not go without its challenges. The July 19th storm was the most costly storm in our cooperative's history, at \$1.3 million dollars. The widespread storm, which included tornadoes and straight line winds in excess of 80 miles per hour, knocked out eight substations, cut power to 9,500 members, damaged poles, transformers and power lines. The magnitude of the storm was unprecedented in terms of the scope of the damage and the area it covered. As a result of the July storm, many of our members were without electricity for days, with dozens of members without power for over a week.

of life's basic essentials, and in its absence can cause hardship. The restoration of power to our members was also unprecedented, as other utility crews from neighboring cooperatives and city utilities worked side by side our linemen. Crews were brought in to clear trees and debris, which included tree services, DNR, the National Guard, and hundreds of volunteers. I want to thank all that helped in the effort and our members for their understanding and support of our linemen.

It has been a privilege to serve as your board president; and on behalf of the entire Board of Directors, I am happy to say, we, as a board, believe the state of your cooperative is good and well.



Linecrews string new wire after the July 19 storm.

Manager's Report

Continued from page 7

received a score of 87 by our membership, the seconded highest score of any electric cooperative in the country. One question we added to the survey was "do members feel we are a part of their community"? Ninety-seven percent of you felt that Barron Electric is a part of your community.

The Future is Electric

Driving electric is growing in popularity. Over 300,000 electric vehicles were sold in the U.S. in 2019. With the average American driving only 30 miles per day, the majority of trips are manageable on a single charge. The cooperative is leasing an all-electric Chevy Bolt that has an estimated range of 238 miles on a full charge. A color touchscreen gives real-time information including battery levels, estimated range, and charge settings. The cooperative also gives a free charging station to those members who have purchased an all-electric vehicle.



Stop by our Barron office to test drive the Chevy Bolt today.

We understand that reliable electric service is one

Resolution to Adopt Amendments to the Cooperative Bylaws at 84th Annual Meeting

WHEREAS, it is the responsibility of the Barron Electric Cooperative Board of Directors to review the Bylaws and make suggested changes in the best interest of the cooperative, and its members, and;


WHEREAS, the Board of Directors recommends the following amendments to the membership Bylaws:

- Article I, Section 8. "Membership Fees"
~~The membership fee shall be set by the board of directors in any amount, including zero, but not to exceed Five Dollars (\$5.00), the payment of which shall make the member eligible for service.~~ The Board of Directors may from time to time establish a reasonable membership fee, the payment of which shall be one of the conditions of membership to the Cooperative.
- Article III, Section 1, "Annual Meeting"
The annual meeting of the members shall be held not less than two months, nor more than ten months from the close of the calendar year. ~~beginning with the year 1980.~~
- Article III, Section 3, "Notice of Members' Meetings"
Written, electronic, or printed notice stating the place, day and hour of the meeting, and in case of a special meeting, the purpose or purposes for which the meeting is called, shall be delivered not less than seven (7) days nor more than ~~thirty (30)~~ forty (40) days before the date of the meeting, either personally, electronically, by mail, by or at the direction of the secretary, or by the persons calling the meeting, to each member.
- Article III, Section 6, "Order of Business"
The order of business at the annual meeting of the members, and so far as possible at all other meetings of the members, shall be essentially as follows:
 - a) ~~Call of the roll.~~ Business Meeting Called to Order by President.
 - (b) Adoption of Rules of Order
- Article IV, Section 3, "Qualifications"
No person shall be eligible to become or remain a board member of the Cooperative who:
 - (a) is not a member and bona fide resident ~~in the area served of the district and on premises served~~ by the Cooperative at his or her primary residence, and that residence is within the director district which he or she has been nominated or elected to represent;
 - (e) while a director or during the five years preceding election or appointment as a director has pursued any litigation against the Cooperative or any of its employees or directors, or who is in default on any obligation owed to the Cooperative at the time of election or appointment.
- Article IV, Section 4, "Nominations and Electors"
Directors shall be elected so as to provide for one director from each such division on the board of directors. ~~provided that any director elected prior to the effective date of this action for a fixed term may continue to serve until the expiration of such fixed term without reference to the districting provisions contained herein.~~
- Article V, Section 4, "Notice"
Notice of the time, place and purpose of any special meeting of the board of directors shall be given at least three (3) days previous thereto, by written notice, delivered ~~electronically~~, personally or mailed, to each director at their last known address.
- Article VI, Section 2, "Election and Term of Office"
The officers shall be nominated and elected by ballot, annually by and from the board of directors at the meeting of the board of directors held ~~immediately~~ after the annual meeting of the members.
- Article XI, Section 8, "Subscription to Wisconsin ~~REC News~~ Electric Cooperative Association's News Publication"
The Cooperative, through action of its board of directors may in the name and behalf of each member of the Cooperative, subscribe for the ~~REC News~~ Wisconsin Electric Cooperative Association's news publication.

NOW, THEREFORE BE IT RESOLVED, the Barron Electric Cooperative Board of Directors hereby recommends these amendments to the Cooperative Bylaws to the membership for approval on March 28, 2020 at the 84th Annual Meeting.

I, Scott Warwick, Secretary of Barron Electric Cooperative, do hereby certify that the above is a true and correct excerpt from the minutes of the meeting of the Board of Directors of Barron Electric Cooperative, held this 30th day of January, 2020, at which meeting a quorum was present.

Full bylaws are available on SmartHub at barronelectric.com.


Scott Warwick, Secretary

Candidate Profiles

Tim Kessler - District 2



"I would like to serve as the District 2 Director to help maintain services and programs needed both now and in the future for the members of Barron Electric. I feel the board plays a vital role in keeping up with the changing times and technology," remarked Tim Kessler. Tim has served as a director for the past 3 years and completed the Credentialed Cooperative Director Certificate. He is a retired Master Sergeant of 28 years with the Army and Wisconsin National Guard where he served on the Command Staff. Tim and his wife Julie own and operate a beef cow/calf and cash crop farm. He currently serves as the Chairman in the Town of Evergreen and also on the Washburn County Board of Supervisors. Tim commented, "One challenge will be incorporating solar, wind, hydro, and battery storage into Barron Electric's energy portfolio to provide cleaner, more efficient energy while keeping electricity affordable and reliable to the members."

Scott Warwick - District 4



"My Great Grandparents were among the first members of Barron Electric Cooperative when they got power on the farm about 80 years ago," commented Scott Warwick. Scott has served on Barron Electric's Board of Directors for fifteen years. He said, "All of my children are Barron Electric members. I knew how important it was to ensure the supply of electricity for all of us and future generations when I first decided to run for this position, and it remains just as pertinent today. I remain committed to helping maintain a reliable electricity source that we can all afford."

Scott's background is primarily in medicine, having practiced for many years while away from the farm and serving in the military. He also graduated from law school. He commented, "My years of education and work experience, both working for someone else and later running my own company, prepared me to work with others and apply good reason to decisions that have to be made."

Scott has been active in the community serving as an Assistant Scoutmaster for six years with Troop 24 and as Scoutmaster for five years.

Minutes *(continued from page 3)*

The tellers committee presented the balloting report for District VI to President Cook. The cooperatives bylaws state that a candidate must receive a majority of the votes cast in order to be declared the winner of the election.

The tellers' report is as follows:

- Number of votes cast: 261
- Necessary for election: (majority): 132
- Ms. Mandel received: 132
- Mr. Dobberfuhl received: 69
- Mr. Phillips received: 52
- Ineligible votes: 8

Mrs. Mandel received a majority of the votes cast in District VI and was declared elected to a three-year term on the Board of Directors of the Cooperative.

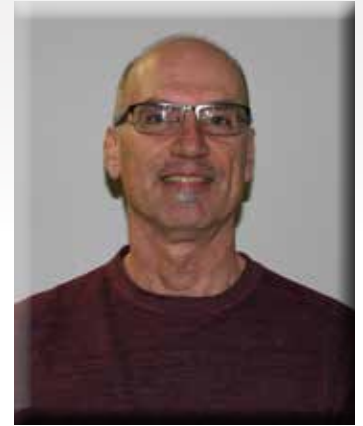
A question and answer session followed with General Manager Sloan and Jeff Springer. Kelly Cupp was the winner of the food pantry basket. Steve Neuhalfen was drawn as the grand prize winner for one year of free electricity. His lucky ticket was drawn by Jeff Springer.

The meeting was adjourned at 11:34 a.m.

Candidate Profiles

Bill Effertz - District 8

"I am approaching retirement and would like to serve on the Barron Electric Board of Directors to help keep our electricity affordable and reliable. Affordability and reliability are essential for individuals and businesses," remarked Bill Effertz. Bill worked for the Crystal Lake Township for 42 years. He is currently on the Barron County Board of Supervisors. He has worked within the DNR, State and Federal regulations and permitting. He has participated in disaster training for both natural and man-made disasters. He has also served on the Barron Electric Right-of-Way Committee. Bill has served on church boards and community boards. He said, "I am able to work together with others to achieve results." He commented, "The biggest challenge as I see it, now and in the future, is keeping electric rates affordable while incorporating clean and renewable energy sources. I feel that Barron Electric should continue to pursue all forms of renewable energy that are feasible."



Tara Young - District 8

Tara said, "I'm pursuing candidacy for District 8, because I think I offer a very diverse perspective as a farm owner, business owner, a parent of small kids, and a long-time resident of this area. Being active throughout our community and connected with so many of my neighbors will be an asset as a director, because I'll be able to represent my constituents well and act with their interests in mind." Tara and her husband owned and operated Dority Valley Dairy in partnership with Tara's in-laws for the past fifteen years. Tara owns GYRE Marketing, a marketing and communications consulting business, which she has run for the past six years. Prior to owning GYRE, she worked at Mosaic Telecom and is familiar with cooperative principles and operations and the responsibilities of directors as representatives of their membership. She also worked at CHR Solutions, a national IT and technology consulting firm. She holds a Bachelor of Arts Degree from Wartburg College in English and a Masters in Business Administration degree from the University of Minnesota with a Marketing emphasis. "Smart grids and Internet-of-Things-enabled transmission network monitoring and management devices, the proliferation of electric cars and the need for super-charging stations and enhanced home garage connections to accommodate them, the advent of solar-powered roofing tiles and other alternative home energy products - these are challenges on the horizon which Barron Electric and its directors will need to address. Addressing these challenges with an understanding of the technology and how it impacts members is important, but so too is taking the necessary action with the operational and financial needs of the cooperative in mind," remarked Tara.



Barron Electric Employees



Deputy Josh Christman talks with General Manager Dallas Sloan at the Cooperative Month event in Spooner.



Dallas Sloan
General Manager



Jennifer Horstman
Executive Secretary

Billing & Finance Department



Over 3,000 pounds of potatoes were donated to more than 13 food pantries, including the Prairie Farm Food Pantry.



Concern for Community is one of the seven cooperative principles.



Dee Abbott
Member Account Representative



Danae Becker
Member Account Representative



Kim Eder
Capital Credit Representative



Shay Frankenberg
Member Account Representative



Stephanie Kunesh
Receptionist



Bobbie Mayfield
Senior Accountant



Deidra Meyer
CIS Specialist



Becky Scott
Accountant Level 1



Mandy Straw
Director of Finance

Member Services Department



Carrie Baribeau
Communication
Specialist



Jennifer Beaudette
Director of
Member Services



Chanelle Cupp
Member Account
Representative



Melissa Gillett
Member
Technology
Coordinator



Jason Humphrey
Network
Administrator



Randel Peters
Energy Use
Technician



Kathy Robertson
Energy
Management
Specialist



Check out our website at barronelectric.com for energy sense rebates.

Operations Department



Susan Dau
Systems
Coordinator



Scott DeVoe
Line
Superintendent
Spooner



Roger Erickson
Warehouseman



Jill Humphrey
Operations Department
Representative



Jeff Nelson
Line
Superintendent
Barron



Dave Peterson
Mechanic



Nate Steines
Director of
Operations



Jody Thill
Member Account
Representative



Barron Electric's System Coordinator Sue Dau(right) presented Deb Neuheisel with the Megawatt Community Service Award and a \$50 credit on her electric bill.



Barron Line Crew



Isaac Cole
Lineman



Tim Engel
Lineman



Nate Gustum
Leadman/
Technician



Aaron Holten
Lineman



Mike Kroeze
Lineman



Tyler Nanstad
Lineman



Andrew Neff
Lineman



Jordan Riebe
Lineman



Tyler Romsos
Lineman



Jeff Secraw
Lineman

Spoooner Line Crew



Ben Brede
Lineman



Jonathon
Gunderson
Lineman



Jason Kircher
Lineman



Dan Ripplinger
Lineman



Kyle Rose
Lineman



Logan Sanborn
Lineman



Jeff Sando
Lineman

Service Territory and Board of Directors



Tim Kessler
District 2



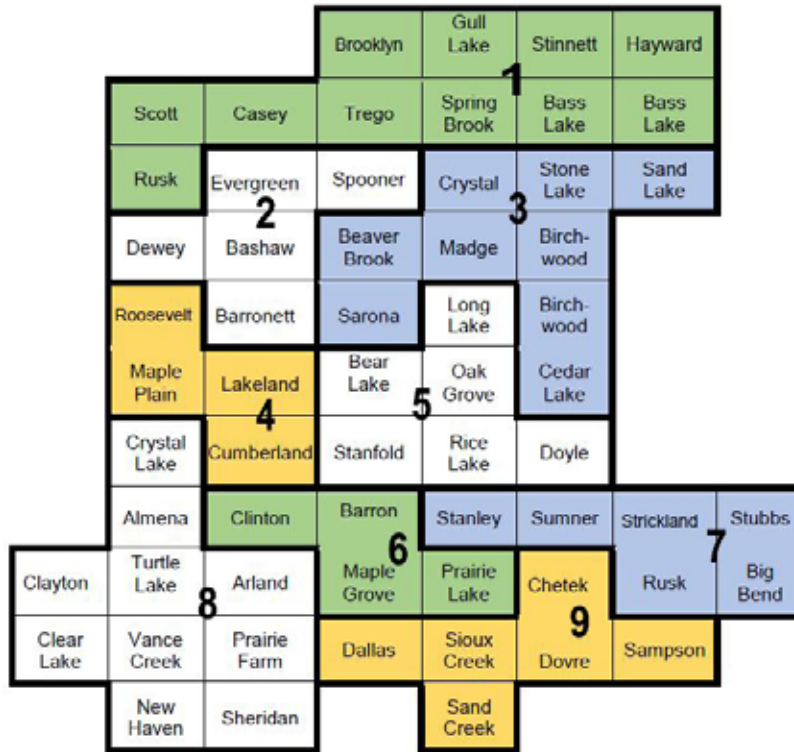
Arlyn Helm
District 1
Treasurer



Michael Baker
District 3
Vice President
Dairyland Power Director



Scott Warwick
District 4
Secretary



Larry Kuhl
District 5



Selmer Nelson
District 8



Patricia Mandel
District 6



Richard Bol
District 9



Randy Cook
District 7
President

For more information:
Barron Electric
1434 State Highway 25 N.
P.O. Box 40
Barron, WI 54812

Phone Numbers
Barron: 715-537-3171
Toll-free: 800-322-1008

Weekday Hours
7:45 a.m. - 4:30 p.m.
barronelectric.com

For outages, call 866-258-8722



Test Drive the All Electric Chevy Bolt

The Chevy Bolt all-electric vehicle offers an EPA-estimated 238 miles of range on a full charge. When planning a road trip, the myChevrolet Mobile App uses information such as the vehicles current charge, driving conditions and real-time weather to calculate the most efficient route for you. The feature also lets you know where the nearest charging station is located and automatically updates as conditions change. You can also visit plugshare.com to see the location of charging stations.

The car is affordable, and charging the vehicle is as easy as plugging in a cell phone. A color touch-screen display shows you real-time vehicle information, battery levels, estimated range, and charge settings.



Save When You Buy Energy Star Appliances



Barron Electric members purchasing Energy Star® rated appliances and energy-efficient water heaters are eligible for the following rebates:

Energy Star® Clothes Washer.....	\$25
Energy Star® Electric Clothes Dryer.....	\$25
Heat Pump Clothes Dryer	\$50
Energy Star® Dehumidifier	\$25
Energy Star® Dishwasher.....	\$25
Energy Star® Freezer.....	\$25
Energy Star® Refrigerator (>= to 10 cubic feet).....	\$25
Inductive Range (must be a minimum of 10 cubic feet)..	\$25
Refrigerator or Freezer Recycling	\$25
Room Air Conditioner Recycling	\$25

Water Heating

Residential Water Heater 75-99 gallons EF.88+	\$125
Residential Water Heater 100+ gallons EF.88+	\$300
Heat Pump Water Heater, EF 2.00+	\$300

More information on Barron Electric's programs can be found online at barronelectric.com in the rebates area. Programs expire December 18, 2020.