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For Immediate Release

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Electric Cooperative Scholarships Available

Any high school or college freshman student whose primary residence is located in Wisconsin that receives electric service from an electric cooperative are eligible and encouraged to enter the Wisconsin Electric Cooperative Association (WECA) Essay Contest. Scholarships will be awarded to the authors of the top three essays. Winners will receive \$1,000 (1st place), \$500 (2nd place), and \$250 (3rd place).

Contestants will choose from one of the following questions:

- Electric cooperatives offer various opportunities to young people, such as scholarships, job shadowing, electrical safety programs and scholarships. What are some innovative ways your electric cooperative can connect with young people, especially with children and teens?
- We've grown accustomed to having electricity on demand in the world we live in such as clicking a remote control to turn on a TV, using a computer, playing video games or charging our cell phones. Describe the impact on your life and community in a world without electricity.

Essays must be a minimum of 600 words and not more than 1,200 words, typed and double-spaced on white letter-sized paper. (approximately 2 to 4 typewritten pages). Essays must be postmarked no later than August 26, 2020 and mailed to

WECA Essay Contest
WECA
222 W. Washington Avenue
Suite 680
Madison, WI 53703-2719

For more information, visit <https://www.weca.coop/weca-scholarships>
