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For Immediate Release

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Embracing the Seventh Cooperative Principle

One of the seven cooperative principles is “Concern for Community,” and Barron Electric Cooperative is proud to donate \$1,000 to Embrace. Since 1980, Embrace, formerly known as the TimeOut Shelter, has been providing safe shelter and services to survivors of domestic abuse and sexual assault in Barron, Washburn, Rusk, and Price Counties. Embrace also provides outreach and community awareness efforts, preventative education, safe shelter, 24/7 crisis support, and direct services to help survivors navigate the systems. Embrace’s goal is to inspire social change and eradicate violence. Embrace helped over 600 people with domestic and sexual violence advocacy services in 2020; 25% of which were youth and children. Another 1,029 people used Embrace’s support for the first time through their 24/7 crisis line. Brittny Olson of Embrace said, “We greatly appreciate this donation; it truly helps our survivors.”

Barron Electric’s General Manager Aaron Torud remarked, “Barron Electric Cooperative wants to help ensure that our communities are a safe place to live and work.” Funds for Barron Electric donations are derived from the Federated Youth Foundation, an administrative trust overseeing unclaimed capital credits of former members. Celebrating over 85 years, Barron Electric has served the rural area since 1936 and currently provides electricity to over 19,000 members.

Caption for photo: *Barron Electric Cooperative Director Richard Bol presented a \$1,000 check to Brittny Olson of Embrace.*

Barron Electric Cooperative is an Equal Opportunity Provider and Employer.